

CITY OF MADRAS, OREGON

Goal 9 – Economic Development

GOAL 9 - To diversify and improve the economy of the City. An overall Economic Development Plan was developed by residents of Madras and Jefferson County and adopted on June 29, 1977. Portions of the Plan were reproduced in the inventory section of the Comprehensive Plan. Not all goals and objectives of the OEDP are applicable to the City of Madras; therefore, only those, which are applicable to the City are reprinted here. However, the City of Madras does recognize the importance of the OEDP to the entire Jefferson County area. The City incorporates by reference the 1977 OEDP.

POLICIES - The City shall seek opportunities to:

- A. Develop a source of water supply for fire protection of the Madras industrial site.
- B. Develop and construct a multi-purpose civic auditorium.
- C. Identify types of industries, which could be suitably located in the Madras area and promote the advantage of the Madras industrial site to those types of industries.
- D. Expand wholesale and retail trade industries.
- E. Expand tourism and recreation industries.
- F. Expand airport facilities.

IMPLEMENTATION MEASURES - The City shall:

- A. Seek opportunities for funding to finance water system for the industrial site.
- B. Concentrate commercial activity in or near the Madras Central Business District.
- C. Continue to coordinate economic development efforts with Jefferson County and the Central Oregon Intergovernmental Council.